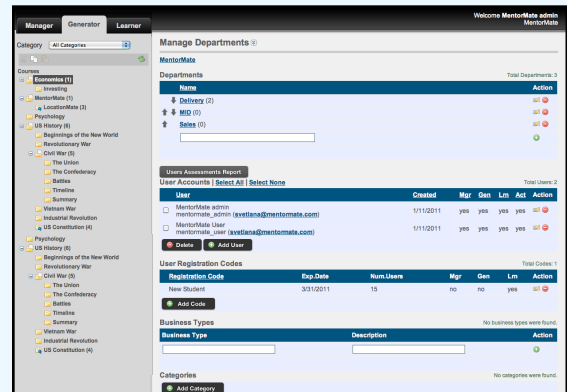


A Learning Management System (LMS) and Learning Content Management System (LCMS) Solution

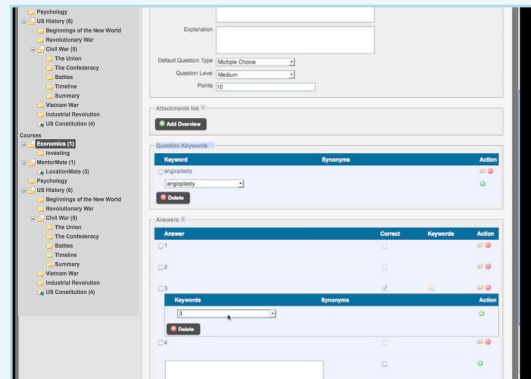
Manager

- Performance tracking & assessment reporting
- Permissions are scalable to matrixed organizations along geographies and business units.
- User setup management
- Course Assignment
- User profile batch management
- User access authentication
- Course access security



Generator

- Assessments and learning exercise creation
- Educational Objectives
- Integrated WYSIWYG & content authoring
- Simple branding system using CSS
- Supported file types include: PPT, DOC, MP3, MOV, MP4, MPEG, JPG, GIF, PNG, and PDF
- Leverage RightChallenge patent attributes
- Simple content editing



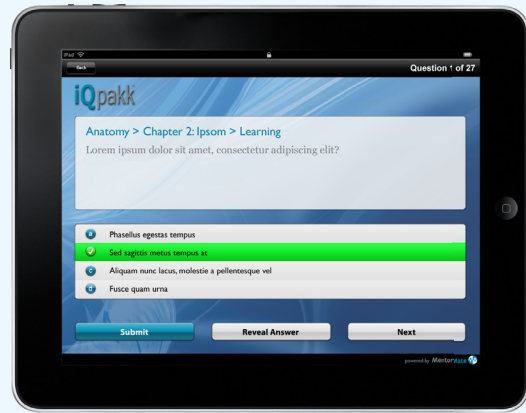
Learner

- Native iPad interface
- On & offline use
- Intuitive user experience
- Simple navigation
- Manage courses stored on the device
- Access to all relevant learning materials
- Audio infused PDFs documents
- Learn content and take assessments on the go
- Note taking



The RightChallenge Difference

- An iQpakk patented learning solution based upon Bloom's Taxonomy
- Systematically structured question scaling to reduce learner fatigue
- Delivers the correct difficulty at the appropriate stage in the learning process
- Helps learner develop a deep understanding of each question resulting in a higher level of knowledge retention.



Bloom's Taxonomy

- A time-tested, industry standard tool for teachers and employee trainers
- A multi-tiered model of classifying thinking according to the six cognitive levels of complexity.
- Helps educators identify the intellectual level at which individual students are capable of working
- Helps educators ask questions and create instruction aimed at critical thinking
- The foundation of the RightChallenge patent that iQpakk utilizes

Why iQpakk

iPad Simple: Because internet connection is not needed to access coursework, quizzes, and assessments, users have the freedom to complete their assignments anywhere, anytime.

Superior Knowledge Retention: iQpakk has a patented learning methodology to enhance user learning and knowledge retention.

Students Maximize Learning Effectiveness and Retention: iQpakk provides learners with personalized feedback identifying which thinking skills they excel in, and in which they struggle with, so that they can better themselves and better understand their own strengths and weaknesses.

Born From Mobile: iQpakk was developed a decade ago as a mobile application learning solution. Years of specialization and expertise went into the development of our system.

Right Questions Produced: iQpakk is supported by Bloom's Taxonomy coverage view for all questions authored to ensure that you're covering all the objectives you set out to achieve.

Thorough Meaningful Metrics: iQpakk ensures that each and every learning object, nugget, question etc. is tagged with Bloom's Taxonomy to enable powerful metrics.

Continuous Content Improvement: iQpakk tracks the feedback from multiple students on a thinking level to allow you to discover where your content can be improved in a way that ties into objectives and thinking skills.

Learner Follows Optimal Path: Allows content to follow the natural progression of human thought versus assigning content arbitrarily.